

Selling homes and houses

1. Look at your advertisement – What is being sold? What does it offer?

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2. What is the location?

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3. Which of the following does the advertisement have?

A picture or photograph of the property	
A website. If so, what is it?	
A description and price for the property	
Who is selling it. Is it a company or privately?	
A map to show where it is	
Any other information	

4. Describe the person who might be interested in buying this property

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5. Can you find some examples of persuasive words or phrases that are used to help sell it?

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6. Would you like to live here? Why or why not?

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